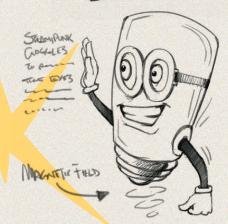


the CREATIVE BEHAVIORS

The twelve Creative Behaviors are the backbone of innovation, adding a human touch to the mix. Think of them as Sparks that ignite innovation's fire.

- . MINDFULNESS
- · NURTURE
- · PLAYFULNESS
- · INDICATE
- · INTUITION
- · CURIOSITY
- . MOMENTUM
- . EMPATHY
- · ILLUSTRATE
- · EXPERIMENT
- · INVIGORATE
- · BRAVERY



The Macingtion EMPORIUM"

