

Is your organization ready for the AI future?

86% of companies expect AI & information-processing technologies to transform their business by 2027.
World Economic Forum, Future of Jobs Report (2023)

Across industries, organizations are adopting **AI to boost efficiency and automate routine work**. Yet companies that will **truly thrive** are those building **human innovation capability** across their workforce.

Because AI can generate answers – **BUT INNOVATION STILL DEPENDS ON PEOPLE** who are able to ask better questions, challenge assumptions, and think differently.



91% of L&D professionals say **human skills are increasingly important**.

LinkedIn Workplace Learning Report 2025

How do we build these **human capabilities** at scale?



The **IMAGINATION** EMPORIUM™ ACADEMY

Created by **Duncan Wardle**, former *Head of Innovation & Creativity at Disney*, it brings together the tools, exercises, and creative behaviors he spent 30 years developing with teams across Disney, Pixar, Marvel, and Lucasfilm.

Now those tools and behaviors are available as a **scalable learning experience for teams and organizations** around the world.

Demand for **creative thinking** will grow faster in the next five years – **by 73%** – than demand for analytical thinking.
World Economic Forum, Future of Jobs Report (2023)

Digital learning experience.
Designed to help organizations build **creativity, innovation, and problem-solving** capability.

A practical, scalable way to embed **Innovation & Creativity** into everyone's DNA.

Trusted by teams from leading organizations, including:

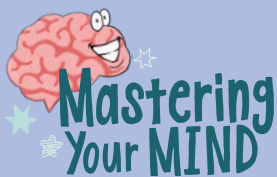


Curious how this could work for **your organization?**

Explore how **The Imagination Emporium™ Academy** helps teams build creativity and innovation capability in an AI-driven world.

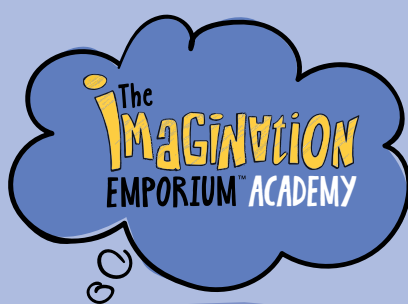


See more here



Frameworks that help individuals understand how thinking works and how creativity is activated.

Includes: Expansive vs. Reductive Thinking
River of Thinking • Brain states for creativity
Three learning styles



A **practical innovation system** for the AI era

The **Imagination Emporium™ Academy** equips teams with practical innovation tools, creative behaviours, energizing exercises and thinking frameworks that can apply to real business challenges - delivered in short, practical modules that fit into everyday work.



12 key behaviors that unlock creativity and help build an innovation culture - they help teams challenge assumptions and generate new ideas.

Examples: Curiosity • Empathy • Bravery
Experiment • Momentum • Playfulness



Short exercises that shift thinking patterns and unlock creative energy within teams.



A practical toolbox to generate, evaluate and activate ideas - turns ideas into real solutions.

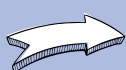
Learn tools such as: What If • Where Else
Who Else • Stargazer • Stakeholder Specs
• Shark Tank

Designed for **real business** application

- Short, engaging modules
- Interactive exercises and simulations
- Gamified learning experience
- Downloadable innovation tools and resources
- Assessments, certification and badges

See how **teams apply these tools** in practice

Contact us to explore the Academy learning experience and your organization's needs.



theimaginationemporium.com/academy